

MATTHEW RYAN MOREAU

HELLO

#### PROFILE

Web developer driven by challenges, and always hungry to break through to the next level. Known for the ability to consistently improve on a daily basis, and to constantly apply and build upon teachings. Always striving to bring fresh, new ideas to a project with plans to integrate and customize. Always thinking of multiple solutions to problems, persistently demonstrating a positive attitude, and capable of finding answers to my own questions. Organized and capable of juggling multiple projects with consistent, clean results that are on time and under budget.

#### EXPERIENCE

**INTERN, LAUNCH INTERACTIVE, VIRGINIA BEACH, VA APRIL 2010- MAY 2010**

Responsible for creating flash advertisements for a North Carolina Hospital system, integrating flash-based slideshows with xml sources, editing html sites, various graphic work using Photoshop and layout work using InDesign. Responsible for filming and editing footage in Final Cut Pro, and exporting to a web friendly format.

**WEB DESIGNER/DEVELOPER, CINIVA SYSTEMS, VIRGINIA BEACH, VA JUNE 2010- PRESENT**

Responsible for providing input in the design phase related to structural planning, and converting the final design from a photoshop document to a templated, functional website on a stable platform with W3C Validation on a tight turnaround. Responsible for implementing SEO tactics in major search engines, such as Google Analytics, sitemaps, meta titles and descriptions based on keyword reports. Responsible for creating mobile friendly versions within the CMS, including separate navigation, and independent rotators. Consistently called upon to handle client emergencies, quickly finding and implementing solutions. Constantly called upon for training clients to use the platform their site was built on.

#### EDUCATION

Marist College, Poughkeepsie, NY — BS Digital Media, Minor Studio Art, Minor Photography, 2009

#### SKILLS

Fluent in the Adobe Creative Suite, XHTML, Google Webmaster Tools (analytics, webmasters, keyword tools), Wordpress Theming

Proficient in PHP, MySQL, CSS, Mobile Front End Development, JavaScript, jQuery implementation, Search Engine Optimization Techniques

Knowledgeable in Flash Action Scripting 2.0, 3.0, cPanel,

#### REFERENCES

Joe Werner, Art Director, Ciniva Systems 757-499-1990 [joe.ciniva@gmail.com](mailto:joe.ciniva@gmail.com)

Melissa Baumann, Vice President, Ciniva Systems 757-258-4790 [cinivamelissa@gmail.com](mailto:cinivamelissa@gmail.com)

Bryan Stambaugh, Teacher, Chesapeake Public Schools, 757-620-6977 [coachgbc@cox.net](mailto:coachgbc@cox.net)

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